

**JOHN BURROUGHS HIGH SCHOOL ASSOCIATED STUDENT BODY**

1920 W Clark Ave. Burbank, CA 91506 – Phone (818) 558-4777



**REVENUE POTENTIAL FORM**

Site:	Advisor/Coach:
Organization:	
Date of Sale: From:	To:
Description of Event:	
Purpose of Event:	Vendor:

**To Be Completed Prior to Event:**

**I. Projected Revenue & Expenditures:**

Items (Description):					
1. Unit Cost	\$	\$	\$	\$	
2. Units Ordered/Received					
3. Unit Sales Price	\$	\$	\$	\$	Total (All Columns)
A. Revenue Potential (Line 2 X 3)	\$	\$	\$	\$	\$
B. Expenditures (Line 1 X 2)	\$	\$	\$	\$	\$
C. Profit Potential (Line A – B)	\$	\$	\$	\$	\$

**To Be Completed After the Event:**

<b>II. Cash Deposits</b>	\$
<b>III. Actual Expenses</b>	\$
<b>IV. Actual Profit (Line II Minus Line III)</b>	\$

**V. Actual Revenue & Expenditures:**

Items (Description):					
1. Unit Cost	\$	\$	\$	\$	
2. Units Ordered/Received					
3. Units Sold					
4. Unit Sales Price	\$	\$	\$	\$	Total (All Columns)
A. Revenue (Line 3 X 4)	\$	\$	\$	\$	\$
B. Expenditures (Line 1 X 2)	\$	\$	\$	\$	\$
C. Profit (Line A – B)	\$	\$	\$	\$	\$

**VI. Variance in Profit (Section I, Line C Minus Section V Line C Total)**

	Quantity	Selling Price	Total (Quantity X Selling Price)
Damaged/lost/stolen product		\$	\$
Product on hand		\$	\$
Other		\$	\$

**IV. Explanation of Variance:** \_\_\_\_\_

This fundraiser has been conducted in accordance with district procedures and all required documentation has been filed upon completion.

\_\_\_\_\_  
Advisor/Coach's Signature

\_\_\_\_\_  
Date