A substantial portion of voter-approved Measure S bond funds were earmarked for technology upgrades in our District. Earlier this summer, we completed construction on a new data center, increasing the space to house all our servers, storage devices, and telecommunications infrastructure in a central environment featuring robust cooling and back-up power protection.

Coupling new high-speed fiber connections to all our sites—made possible through a partnership with Burbank Water and Power—with network infrastructure and Wi-Fi upgrades paid for by Measure S, we are creating the necessary capacity to allow students to utilize technology in the classroom on an everyday basis.

I’m often asked why we have placed so much emphasis on improving technology in our schools. The answer is simple; students of today grow up immersed in technology, but need to learn how to live, work, and play utilizing the technology tools of today and the future, while avoiding the pitfalls and dangers associated with increased online access.

In June, new student standards were adopted by the ISTE (International Society for Technology in Education) focused on six broad areas: 1) Creativity and Innovation; 2) Communication and collaboration; 3) Research and information fluency; 4) Critical thinking, problem solving, and decision making; 5) Digital citizenship; and 6) Technology operations and concepts. Later this year, an updated Technology Master Plan that ensures we are meeting these expectations will be presented for consideration. The Board is committed to supporting increased student use of technology in the classroom by providing the necessary funds for professional development as well as appropriate build-out and refresh of our District technology resources.
Setting Goals

Setting goals is part of life. We all have basic goals to get us through our daily routines — getting to work or the kids to school on time. Sometimes goals may be vague or confused with a wish list — losing ten pounds in ten days or making lots of money. However, setting realistic life goals takes focus, often planning, determination, and support. Superintendent Hill writes in his message on page 2 about the District goal for 100% of the students to graduate. He is focused and throughout his message is the word “support.” Students are not expected to reach graduation on their own. Every student has the District’s support. His message is so important because he understands that not every student learns at the same rate or in the same way. Of course, to reach this goal every student has to be present to take part in the learning process and they have to be focused on the same goal, which is reachable and measureable.

Be sure to enter our contests on pages 9 and 15, which are open to all ages.

Our next issue is November 14. In the meantime, have a Happy Halloween!
Bringing the Community Together

In September, Disney students, staff, parents, and residents of the Burbank community came together for a school-wide recognition of Patriot Day. This is an annual event that honors the men and women who protect, defend, and serve the community of Burbank and the United States of America. This year, eight fifth-grade students presented what freedom and American liberty means to them.

Cynthia Faust, Kiwanis President and longtime BUSD employee and volunteer, arranged for the Guest of Honor, Johnny Crawford, to be in attendance. Mr. Crawford is a U.S. Army Veteran. During his time in the military, he was tasked with the creation of training films due to his extensive experience in film and television. Mr. Crawford was one of the original Mouseketeers in the Mickey Mouse Club, and remains a beloved figure for this and for his role as the son of The Rifleman in the television series.

The assembly concluded with the fifth-grade classes singing “The Preamble.” Our hope for our students and their families is that as we annually reflect on the events of 9/11/2001, we remember important lessons that can be learned from that tragic day. We must always show each other kindness, respect, and love. We must have the courage to do the right thing. We must come together despite our differences and care for each other in our great nation, the United States of America.

Molly Hwang
Principal
Disney Elementary School
1220 W. Orange Grove Ave., Burbank, CA 91506 • 818/558-5385

We have Hit the Ground Running!

Summer vacation and planning for the year ahead seem like a thing of the past! And they are since we are already well into the school year. Our teachers have lessons planned, parent helpers assigned, and of course extra-curricular activities to make the year even more exciting. Our staff attended a Depth and Complexity training this past August and it’s been amazing to see that applied in the classrooms. The Depth and Complexity Icons are visual prompts designed to help students go beyond surface level understanding of a concept and enhance their ability to think critically. These critical thinking tools help students dig deeper into a concept (depth) and understand that concept with greater complexity. We are also about to start work with our art consultant so that all Edison students can learn the skill of cartooning.

Laura Flosi
Principal
Edison Elementary School
2110 W. Chestnut St., Burbank, CA 91506 • 818/558-4644
Back to School Night

Emerson Elementary School brought the community together at our annual Back to School Family Picnic in September. Students, their families, and local residents all enjoyed the festivities. Emerson’s PTA President, Erin Konstantine, and the Emerson Stars Booster Club President, Leila Casey, worked with the local middle and high school vocal and music departments and arranged for their students to perform at the picnic. The students of John Muir Middle School’s choir performed alongside the Burbank High School marching band while color guards entertained the picnic attendees. Food trucks provided guests with delicious treats and families were able to spread their blankets out on the grass field with the Burbank hills forming a beautiful backdrop. Everyone in attendance enjoyed a wonderful evening at the home of the Stars!

Harte Elementary School

Drama Maniacs

The emphasis on the arts at Bret Harte Elementary School is never more alive than during theater class. For the past four years, every grade and class has received five weekly sessions of theater class. These theater classes have been generously co-funded by Burbank Arts for All and the Bret Harte PTA.

This year Drama Maniacs is providing a drama enrichment program for Harte students. Their focus is to develop confidence, creativity, and character through student-created projects. Drama Maniacs use an in-school curriculum that aligns with the California Content Standards and brings meaningful and educational arts experiences to our students. Workshops include rehearsals for short scenes, improvisation activities, and lessons on drama skills (including blocking/stage directions, characterization, improvisation, mime, and voice), theater games, music and movement activities, script reading, monologues, and children’s literature.

Like Drama Maniacs, we at Bret Harte believe that students who are encouraged to take part in the creative process (writing, acting, and directing) will not only develop a life-long love of drama, but also the skills to become successful in whatever career they choose to pursue in the future. Drama, practiced in a safe and stimulating environment, develops confident and resilient kids! The In-School Drama Maniacs program at Bret Harte culminates in a presentation of student work for family and peers. We are excited to work on these projects and activities with the dynamic and creative students of Bret Harte Elementary School!
Theatre Arts

At Jefferson Elementary School one of the goals included in our 2016–17 Single Plan for Student Achievement is the development of listening and speaking skills. We believe it is important for our students to develop basic skills such as articulating their thoughts and opinions in a clear manner, and projecting their voices so that they may be heard and understood while maintaining eye contact with the audience. With that in mind, we have selected a theater arts program, which is designed to support our goal of addressing these communication skills—skills which often are not specifically, nor systematically, addressed. Professional development will be provided to teachers in grades TK–2 in the first semester followed by grades 3–5 in the second. By having teachers implement these speaking and attentive listening strategies across the different areas of the curriculum, Jefferson students will never have to say that public speaking is the thing they fear the most. Public speaking will just be something they naturally do!

Sandra DeBarros
Principal

Family Math Night

In September, we had the privilege of having Jane and John Felling, the owners of Box Cars and One Eyed Jacks, visit our school. These passionate educators have created a publishing company that designs games that use dominoes and dice to practice math and literacy skills.

During their visit they facilitated a Family Domino Night, which gave our students and their families a chance to play games that reinforce math concepts. Jane worked with our families who have students in transitional kindergarten through second grade, while John worked with our third- through fifth-grade families. Students enjoyed games like “Clockominoes” for addition practice and “Dozen Domino Dilemma” to compare numbers. The 55 families and numerous staff members in attendance had an exciting evening full of math fun.

The following day the Fellings conducted demonstration lessons throughout the school. Each teacher had the opportunity to observe math games and strategies in their own classroom. Our teachers enjoyed the professional development time with Jane and John and are excited about implementing what they learned into their weekly math instruction. These events are a great example of how committed we are to creating a strong home-school partnership that supports our students in reaching their full potential.

Liz Costella
Principal

Jefferson Elementary School
1900 N. Sixth St., Burbank, CA 91504 • 818/558-4635

McKinley Elementary School
349 W. Valencia Ave., Burbank, CA 91506 • 818/558-5477
Solid Academic Foundation

At Miller Elementary School we recognize one student from each classroom with a PeaceBuilder/Citizenship Trait award at our flag assembly, which is held on the last Friday of the month. This award is given to students who have consistently practiced the monthly character trait in the classroom and/or on the playground. Students receive a certificate and ribbon and have their picture taken at the end of the assembly. Parents are invited to attend this special activity. At Miller, students know that although we focus on making sure they learn to read, write, and do math, it is equally important that they learn about being a good citizen. Character traits that we focus on include responsibility, respect, cooperation, generosity, self discipline, honesty, acceptance, perseverance, and compassion. We want our students to leave Miller Elementary School with a solid academic foundation as well as life skills that will help them in their future.

Judy Hession
Principal

Providence Elementary School

1919 N. Ontario St., Burbank, CA 91505 • 818/558-5470

Reflections Art Program

Each year Providence students have the opportunity to participate in the Reflections Art Program, which is sponsored by our PTA. PTA Reflections is a nationally acclaimed student recognition program that encourages artistic creativity in the classroom and at home. This year, students of all grades and abilities may participate and explore the arts based on the 2016-2017 theme: What is Your Story?

Our annual Family Art Night kicks off the Reflections Program. Students and their families are invited to this evening event to learn more about the Reflections Program and to create their own visual arts masterpiece using a variety of mediums. Throughout the hour-long art lesson, both students and parents are encouraged to think about their own story and how to visually represent it.

In November, families are invited back for our annual Art Gallery Night during which the students’ Reflections entries are displayed in an art gallery setting. Students and their families are encouraged to dress up and Student Council Members serve hors d’oeuvres and sparkling cider. We recognize all of the Reflections participants before announcing the winners of each category. Each year more students participate in Reflections, and this high participation rate is indicative of our strong community of learners who are inspired and excited to show off their artistic abilities.

Providencia was just selected as a 2016 Exemplary Arts Program School, and our annual Family Art Night and Art Gallery Night are just two examples of how we encourage and support the artistic creativity of our students. At Providence, we truly believe that every student is an artist!
Roosevelt Elementary School
850 N. Cordova St., Burbank, CA 91505 • 818/558-4668

**Instrumental Music Begins**

Roosevelt has a new music teacher, Jacob Boyd, who will be teaching our instrumental music classes. Students in third grade may opt to learn to play the violin and are given lessons at no cost during the school day. Fourth- and fifth-grade students have many options to choose from: violin, cello, saxophone, trumpet, trombone, flute, clarinet, and percussion instruments. Thanks to grants from Burbank Arts for Art, private donations, the Roosevelt Booster Club, and the Roosevelt PTA, we have more than 50 instruments that students can borrow from the school. Our PTA and Booster Clubs have partnered to provide the lessons to students. In a few months, our musicians will begin practicing together as an orchestra and band before and after school. Soon we will be enjoying concert performances from our talented students!

Stevenson Elementary School
3333 Oak St., Burbank, CA 91505 • 818/558-5522

**Strong Programs**

The staff and families at Robert Louis Stevenson Elementary School are proud of our mission of strong academics and strong arts and technology programs. And becoming a California Gold Ribbon and Exemplary Arts School this past year was certainly a highlight. Integrating the arts within the core curriculum contributed to our high SBAC scores. These test scores are a true testament to our dedicated teachers and supportive parents. This year we are focusing on drama, using techniques such as depth and complexity icons and focusing on the big idea, Growth Mindset, and Guided Language Acquisition Design (GLAD). Our very generous PTA and booster club, Families for Stevenson (FFS) support many of these programs. The Stevenson Boo Bash is our big PTA fundraiser. It has become a large community event enjoyed not only by our school families but by Burbank residents as well. Our FFS holds a similar event in the spring called Stevenson Rocks. We are truly thankful for the support of both of these parent organizations.
Rules for a Peaceful Playground

Washington Elementary started off the first week of school with an assembly about the importance of maintaining a peaceful playground. Laura Anderson, a BUSD parent and playground consultant, has been working with Washington students and yard supervisors for four consecutive school years. Each year, students and staff are trained on how to play different playground games such as Around the World, Basketball, Knockout, One Fly Up, Kickball, Soccer, 1-2-3 Handball, Tetherball, Two-Square, Four-Square, Prisoner, Hopscotch, Hula Hoops, Jump Ropes, Scoops, Chinese Jump Rope, Switch, and Shadow Tag.

Throughout the year, Laura Anderson will visit students and yard supervisors at recess and model the different games by playing them with the students. All Washington students receive a handbook to keep in their desks in order to remind them of how to play the different games. Some of the rules that Washington students learn to follow are: (1) Everyone plays or nobody plays, (2) Play fair, (3) Be ready when you enter a game, (4), Play your best at all times, (5) No time-outs, (6) No do-overs, (7) Running is allowed on grass field only, (8) Use equipment responsibly, and (10) Solve disputes with Rock-Paper-Scissors.

George Washington’s rules for maintaining a peaceful playground enhance learning, prevent bullying, and promote positive social interactions during recess and lunch.

We Love Our Dogs
Word Search Contest

Rules! One word in the list is NOT in the word search. When you have completed the word search, one word will be left and that word you email to: Kay@schoolnewsrollcall.com (Please put Burbank in the subject line)

Entries must be received by November 15, 2016
From the correct entries one name will be drawn to win a $20 gift certificate redeemable at Barnes & Noble.

Akita Basenji Beagle Bloodhound Boxer Bulldog Chihuahua Chow Chow Collie

Dalmatian Doberman Great Dane Labrador Retriever Malamute Mastiff Pinscher Poodle Pug

Puli Rottweiler Saint Bernard Samoyed Shiba Inu Shih Tzu Siberian Husky Weimaraner Xoloitzcuintli
Off to A Flying Start

The Luther Burbank Middle School Yellow Jacket Nation is off and flying into the 2016–2017 school year. Our highly-qualified and exceptionally talented teachers have been delivering rigorous, relevant, and engaging lessons which promote and support opportunities for curiosity, collaboration, critical thinking, creativity, and communication. There is a strong focus on utilizing Kagan Structures to engage every learner in every classroom.

With all the extraordinary instructional practices and opportunities for learner engagement, there is one important ingredient for success: that main ingredient is that our learners must be active participants in the learning process.

We also ask that our parents and guardians be active participants. There are many ways for to do this. Please join and support the Luther Burbank PTSA, the Yellow Jacket Boosters, and our Associated Student Body (ASB).

There are many fun-filled events and activities scheduled throughout the year to give you an opportunity to see the amazingly talented learners of our school, including upcoming performances by our students in choir and band. Please refer to the Activities Calendar on our school website at www.burbankusd.org/lbms

Dr. Oscar Macias
Principal
Luther Middle School
3700 W. Jeffries Ave., Burbank, CA 91505 • 818/558-4646

Technology Takes Off

Jordan students are doing unbelievable things! With technology at their fingertips, students are becoming researchers, film editors, directors, and problem-solvers. From storytelling and editing to virtual science labs, students are attaining useful 21st century skills while exploring new worlds. Technology is a vital part of our learning community.

In the Cougar Lab, students enrolled in the Exploring Engineering class are using Lego Robotics to build robots with motors and sensors and program them to complete various missions. They are also learning JavaScript programming language using online resources from Khan Academy and Code.org.

Jordan teachers are using technology to bring their instruction to life across the curriculum with students using online resources, Chromebooks, and laptops to complete research projects. From video clips to interactive maps, learning is dynamic and authentic. Many Jordan teachers now use GoogleDocs and websites to inform parents of student progress, post assignments, and give students an opportunity to give one another feedback or help.

IPad Carts, laptops, and video cameras are the new mode of learning. While there is no substitute for critical thinking, collaboration, and the foundations of learning, Jordan students and staff are embracing 21st century skills and using technology to foster authentic learning, creativity, and career pathways.

Stacy Cashman
Principal
Jordan Middle School
420 S. Mariposa St., Burbank, CA 91506 • 818/558-4622
Dr. Greg Miller  
Principal  

Your Child is Our Focus  
The school year is in full swing and your child is right in the middle of it all! Your child is our focus and we are here to help make sure their year is “Better than Ever!”  
You, the parents, can guide your child in many ways. You can support them in their academics by having nightly discussions about what they are learning, helping them prepare for tests, checking the parent portal, and communicating with teachers. You can advocate for their social development by encouraging participation in some of our amazing extra-curricular opportunities through our clubs and ASB.  
If your child ever needs help, they can find a friend in their school counselor. School counselors advocate for the needs of all students, listen to student concerns, and support success in academics and in life. Counselors are available before school, nutrition, lunch, Muir time, and after school. Whether it’s a conversation while jogging the bean run or a check-in to discuss improving a grade—Muir counselors care.

Dr. Greg Miller  
Principal  

Muir Middle School  
1111 N. Kenneth Rd., Burbank, CA 91504 • 818/558-5320  

Career Pathways  
Burbank High School is excited to be in the planning phase for our two new Career Pathways for the 2017-2018 school year. These new pathways, the Medical Academy and the Engineering Academy, will be similar to our already successful Business Academy as they will be supported through the National Academy Foundation. These programs will feature access to curriculum that will be brand new to Burbank Unified School District. These two new pathways have already begun to build momentum at BHS through the implementation of an Introduction to Engineering class and the renewal of the Sports Medicine program. In support of these programs we have had the opportunity to obtain new computers, including ZSpace computers and 3D Printers, which have been utilized this school year by students in both our new and existing programs. This year promises to be exciting as we embark on these new STEAM (Science Technology Engineering Art Math) oriented programs!

Dr. Michael Bertram  
Principal  

Burbank High School  
902 N. Third St., Burbank, CA 91502 • 818/558-4700  

Covering the Burbank Unified School District
Learning Together

Our school theme this year is “Learn Together, Not the Same,” which is a good description of the many different learning experiences here at John Burroughs High School. We have a variety of academic, artistic, athletic, and technological programs that focus on serving all of the different needs of our students. We are taking on the challenge of our new standards and have shown significant growth in English and Math scores on the SBAC testing. Our students have been recognized for their artistic talents across the nation, receiving awards for singing, acting, and drawing. John Burroughs High School offers 18 different sports and last year we were league champions in 11 of those sports. We are very excited about the potential of our new robotics and engineering classes. No matter where our students’ interests and talents lie, our focus is to make sure they get the best education possible by “Learning Together, Not the Same.”

Deborah Madrigal
Principal
John Burroughs High School
1920 Clark St., Burbank, CA 91506 • 818/558-4777

It’s All in the Mindset

We begin developing a belief about our own intelligence in childhood. This belief impacts how children do in school. There are those who develop a fixed mindset, believing that they were born with all the learning capacity, talents, and abilities they will have in their lifetime. On the other hand, there are those who believe that through hard work and effort they can learn and do just about anything they want to do. These students have developed a growth mindset.

When the Monterey High School staff assessed the students’ attitudes about intelligence, as a group they were found to have a mixed mindset, which results in believing some of the characteristics of both mindsets. Monterey High School students will be taking a survey next quarter to find out what they believe about intelligence.

Monterey High School predominantly serves students with credit deficiencies and, in some cases, those who have had little to no success in high school thus far. The staff and students participate in class activities to create a shift and support a solid growth mindset in them to help them succeed in college and career.

A growth mindset can be learned, and the Monterey High School staff will be working to enhance, teach, and reinforce growth mindset traits in our students. Parents also play an important role in this process through their beliefs about intelligence and the kind of praise and reinforcement they give their children. In November, the Monterey staff will present these ideas to parents to help educate and communicate to them their role in supporting their students’ growth mindset.

Ann Brooks
Principal
Monterey High School / Magnolia Park
1915 Monterey Ave., Burbank, CA 91506 • 818/558-5455
Wellness Program

The Community Day School Wellness program is a voluntary class where students meet at 6:30 each morning before school. Students learn to overcome obstacles and live a healthy lifestyle. The focus is on physical conditioning, which includes strength training, muscular stamina, and morning runs twice a week. It’s a great opportunity for both students and staff to work together to build self-confidence and a positive school climate. The class promotes wellness, mutual respect, and team building skills.

The Construction Class is one of the many electives that students can opt to take at Community Day School. The class teaches basic construction skills where students learn to use various tools during the demolition and construction process. It is a rigorous and physically strenuous course. Students learn to work together and see the results of their hard work and efforts. Their current project is remodeling Kobe Court, a recreational area within the campus named after Kobe, the school’s long-time mascot and tortoise-in-residence!

Well Informed Counselors

The Burbank Adult School (BAS) is a member of the Los Angeles Regional Adult Education Consortium (LARAEC). As a part of the LARAEC Regional Plan for 2016-17 the BAS counselors will be meeting individually with students to draft an Individual Learning Plan (ILP). The purpose of the ILP is to better serve the academic and career goals of students and to be able to generate a road map towards fulfilling those goals. BAS counselors will thus assist students who seek to earn a high school diploma or an equivalency. Additionally, counselors are well versed about the Career Technical Education programs offered at BAS and at the community colleges in the surrounding area. BAS counselors meet each month with the community colleges regarding programs and services provided so that they are current and well informed.
Expanding and Evolving
By Heather Good, Supervising Teacher
The Independent Learning Academy (ILA) is now in its third year of operation and has an enrollment of 30 students. The ILA is expanding and evolving to better meet the needs of the students in the Burbank Unified School District (BUSD). This year we began to admit seventh- and eighth-grade students. The admission of these students is on a case-by-case basis to determine if independent learning best suits the needs of the student. Additionally, we have students who are dual-enrolled at the ILA and at their original high school of residence. These dual-enrollments, which must be approved by the District’s Instructional Services Department, are primarily focused on allowing ILA students to access programs not offered at the ILA, such as visual and performing arts. Please visit the BUSD website for more information about the Independent Learning Academy and our programs.

Professional Development Activities
By Stephanie Fields, Site Supervisor
The Horace Mann Children’s Center enjoyed a great start to the school year. Teachers and administration have been busy preparing for the many wonderful activities and events we have planned. Our staff members are participating in professional development activities to improve the instructional opportunities of all students. Horace Mann teachers work to provide our students with engaging and developmentally appropriate learning experiences that will promote their growth and development.

This year the goal is to improve student learning. With effective curriculum planning all children will be offered learning opportunities that are attuned to their developing abilities while connecting experiences to their home and community. Our teachers focus on the development of the whole child.

Here at Horace Mann we are looking forward to a great year with many wonderful opportunities for children and families to engage in that will foster the development of all children in our program.

So whether you are new to Horace Mann CC or a returning family we look forward to you being a part of the Horace Mann family.

Have a Fun Halloween and Happy Thanksgiving!
Naomi’s Book Review

A Magical Box

The Secret Kingdom by Rosie Banks is a book full of mystery, suspense, adventure, thrills and excitement.

This book is about three girls called Jasmine, Ellie and Summer who found a magical box that gave them a riddle. That the girls couldn’t solve. Therefore the box sent the three girls to another world where they saw fairies, kings, queens, and trolls. Where they also went through different stages in weather. After going through all that adventure the three girls solved the riddle. Then the box sent the three girls back home. Where they made sure to put the box in a safe place where no one could ever find it again.

I give this book 5 stars because it is interesting and has many different scenes that just make me want to keep reading it over and over again. This is why I recommend this book to everyone.

Naomi is a fourth grader that enjoys reading and writing. But aside from her joy of reading she loves to play the piano, drawing, coloring and be involved in any school event. She rates her book from 1-5 stars with 5 being the highest.

Halloween Word Search Contest

Rules! One word in the list is NOT in the word search.
When you have completed the word search, one word will be left and that word you email to: Kay@schoolnewsrollcall.com (Please put Burbank in the subject line)

Entries must be received by November 15, 2016
From the correct entries one name will be drawn to win a $20 gift certificate redeemable at Barnes & Noble.

BLACK CAT GHOST SPIDER
CANDY GHOUL SWAMP CREATURE
CARVE GRAVE TRICK OR TREAT
CEMETERY HAUNTED HOUSE VAMPIRE
COSTUME HALLOWEEN WEB
DECORATIONS JACK O LANTERN WEREWOLF
FRANKENSTEIN MUMMY WITCH
FRIGHTFUL SKELETON ZOMBIE

Congratulations
Shane Mullins and Naomi Penate
Winners of the August Contests!

Comic Ventriloquist Joe Gandelman and Friends

• Big cast of characters
• Shows adjusted to each age group packed with laughs, interaction and content
• Themes such as anti-bullying, anti-drug, pro-reading, character or get FREE CUSTOMIZATION

For Bookings Contact: Gandypro@gmail.com
858.240.7860 www.FamilyEntertainer.com

Comic Ventriloquist Joe Gandelman and Friends

SumDiceyFun.com info@sumdiceyfun.com

2 games in 1!
SWITCH

to one of the
BEST 529 PLANS IN THE NATION*
and
GET UP TO $500.**
(We’ll even fill out the paperwork for you.)

**Minimum balance required; see chart. Promotion ends 7/1/2017. Bonus paid by ScholarShare as a deposit into account.

Transfer your 529 college savings account to ScholarShare today at ScholarShare.com/Switch.
Your kids are growing fast and your 529 college savings account needs to keep up. Luckily, right now you can give it a boost by transferring your 529 account into a ScholarShare account—one of the best 529 plans in the nation. Depending on your current balance, we’ll give you up to $500 to switch to ScholarShare (see chart below).* You are permitted to transfer funds from another 529 college savings plan to an account in ScholarShare for the same beneficiary once within a 12-month period without incurring federal income tax. The 529 college savings plan from which you are transferring funds may be subject to differences in features, costs and surrender charges. You should consult your tax advisor or the other 529 college savings plan. State and local taxes may apply.

<table>
<thead>
<tr>
<th>Balance amount</th>
<th>Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 - $20,000</td>
<td>$100</td>
</tr>
<tr>
<td>$20,001 - $30,000</td>
<td>$200</td>
</tr>
<tr>
<td>$30,001 - $40,000</td>
<td>$300</td>
</tr>
<tr>
<td>$40,001 - $50,000</td>
<td>$400</td>
</tr>
<tr>
<td>$50,001+</td>
<td>$500</td>
</tr>
</tbody>
</table>

*TIAA Consider the investment objectives, risks, charges and expenses before investing in the ScholarShare College Savings Plan. Visit ScholarShare.com for a Plan Disclosure Booklet containing this and other information. Read it carefully. Investments in the Plan are neither insured nor guaranteed, and there is a risk of investment loss. TIAA-CREF Tuition Financing, Inc., Plan Manager. TIAA-CREF Individual & Institutional Services, LLC, member FINRA, distributor and underwriter for ScholarShare College Savings Plan. Taxpayers should seek advice from an independent tax advisor based on their own particular circumstances. Non-qualified withdrawals may be subject to federal and state taxes and the additional federal 10% tax. Non-qualified withdrawals may also be subject to an additional 2.5% California tax on earnings. Before investing in a 529 plan, consider whether the state where you or your Beneficiary resides has a 529 plan that offers favorable state tax benefits that are available if you invest in that state's 529 plan. Neither TIAA-CREF Tuition Financing, Inc., nor its affiliates, are responsible for the content found on any external website links referenced herein.

C31526